



Lucknow Electric Merchants & Contractors Association (LEMCA)

(Registered under Societies Act, Rule XXX1 of 1860)

Regd. Off. : 92/186, Gautam Budh Marg, Lucknow-226018 (U.P.)

Website : www.lemca.in, E-mail : lemca.association@yahoo.com

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- Mr. Paresh Bhargav
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- Mr. Sanjeev Kumar Goel
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- Mr. Pradeep Agarwal
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“DIARY – 2019”

01.11.2018

M/s

Dear Sir,

You will be pleased to know that the booking of the advertisement in the XVth edition of “LEMCA” Diary for the year 2019 is started and the diary will be ready by this year end. Your advertisement appeared in the previous edition of the diary published in 2018 and we are sure, you will again release the same/ changed in this edition also. As well as on our website.

The diary will be of use for bridging the gap between Manufacturers, Dealers, and Consumers of private as well as Govt. sectors and will help in sales promotions of your products with time running short and the assigned task to be completed within stipulated time. Obviously, we are very sure that you would like to release your advertisement for which you are requested to furnish us matter and payments by 30th November, 2018.

The rates of advertisement are given here under for information and early action.

1. Back Page	Size 4.5” x 7.5” 4 Colour	Rs. 40,000.00
2. Back Opening Page	Size 4.5” x 7.5” 4 Colour	Rs. 25,000.00
3. Back Second Page	Size 4.5” x 7.5” 4 Colour	Rs. 25,000.00
4. Front Opening Page	Size 4.5” x 7.5” 4 Colour	Rs. 35,000.00
5. Second Opening Page	Size 4.5” x 7.5” 4 Colour	Rs. 35,000.00
6. Back Side Strip (spine)	Size 2 cm x 8.5” 4 Colour	Rs. 35,000.00
7. Book Mark	Size 2.5” x 4” 4 Colour	Rs. 15,000.00
8. Coloured Full Page	Size 4.5” x 7.5” 4 Colour	Rs. 8,000.00
9. Ad. on website	Coloured	Rs. 1,200.00

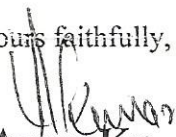
(www.lemca.in)

Note : 1. G.S.T. is not applicable on above rates because we are registered and exempted in sec. 12A(a) of income tax.

2. Please do not ask for the discount on above rates.

Thanking you in anticipation and assuring you of our best services at all times.

Yours faithfully,


(Arun Kr. Agarwal)

Gen. Secretary

For any query or help, please contact to :

Sanjeev (9415002401), Dinesh (9889893333), Shishir (9452838455)